



Monday, November 15, 2004

WIZARD USERS: The Top 10 Countdown Continues!

REASON #7: Save 50% On Your eCMS Purchase and Website Conversion

The dream of having your website integrated with your order processing system is now a reality. With CMS and our companion eCMS software for your website, orders flow seamlessly into CMS, fast and error free! Buy both now and save 50% on eCMS and your website conversion (pay only \$1745.00 for both – see the [‘eCMS November Special’](#) flyer). That’s a savings of \$1745.00 if you act before 11/30!

We've been working hard for the past 4 years to give Wizard users the features and functionality they've told us they need. One of the features at the top of the list has been the ability to integrate a website (or sites) with the order processing system, thus making day-to-day operation more efficient. eCMS - our ecommerce companion to CMS - does just that. Now your orders, catalog and info. requests, etc. are seamlessly downloaded into CMS, thus avoiding mistakes and the additional overhead required to manually enter internet orders.

Check out these Wizard users who have upgraded to CMS and eCMS:

[Honeyville](#) [Kozlowski Farms](#) [Diamond Organics](#) [Exclusive Sports Jewelry](#)

These are but a few of the many companies currently using CMS and eCMS to process orders from the internet, by phone, mail, email, retail, etc. CMS is truly a multi-channel Commerce Management Solution!

These next few weeks will be your last chance to take advantage of the special discounts and incentives we've been offering to Wizard users! We have saved existing Wizard users literally hundreds of thousands of dollars over the past three years since we started selling CMS. These savings and incentives must end soon, which is why we have offered this last chance to save.

The eCMS software and website conversion is available for half off until the end of November. This is one of the many savings opportunities that we have created for Wizard users, but they will end soon. The eCMS software and site conversion services are worth far more than the \$2995 we'll be charging for them after this promotion is over - and you can take advantage of an even better value by acting today.

During the month of November, we're going all out to make sure you know about the Top 10 reasons to upgrade from the Mail Order Wizard to CMS. This is just one of the "Top 10" reasons to make the switch and become one of the many Wizard users who have saved over \$500,000.00 in discounts, software, upgrades and incentives! But these savings are coming to an end - soon. If you've been thinking about upgrading to CMS, the time to act is NOW!

You should have already received our Top 10 Mailing, outlining some of the many reasons you should upgrade today. As you know, support (including updates) ended for the Wizard last year. Operating system and hardware support for DOS applications are virtually non-existent. While the Wizard has helped you grow and run your business for years, its days are numbered. Why not upgrade now and avoid the problems that others who have outgrown the Wizard (or their old equipment) have already experienced?

For complete details on the "Top 10 Reasons", visit our website today at CMS-Top10.com. If you have any questions or are ready to upgrade to CMS, please give Tom Danner a call at (425) 861-7120, ext. 111. Even if you aren't ready to start upgrading to CMS until next year, you can't afford to put off your purchase. By buying your CMS upgrade now, you'll receive valuable benefits that go away forever at the end of this year.



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